

## C.O.R.E.Y. Safe finds new ways to educate youth during motorcycle awareness month in Kitimat



JACOB LUBBERTS

The Coalition of Riders Educating Youth (C.O.R.E.Y.) campaign is raising money at Save-On-Foods to reintroduce its motorcycle safety awareness campaign into schools.

The safety campaign is usually presented in middle and secondary schools but due to COVID-19, presenters can't physically visit.

So a video has now been produced and the money raised will be used to distribute copies to various schools.

“COVID has changed our world and how we get to schools and the videos are a huge aspect of how we’ll inform the students,” Denise Lodge, director of C.O.R.E.Y. Motorcycle Safety said.

Lodge launched C.O.R.E.Y. in memory of her son, Corey, who was killed in a motorcycle accident on Vancouver Island when he was only 21 years old. Denise believes that Corey’s lack of riding experience combined with him buying a high-powered bike a day after writing his motorcycle knowledge test contributed to the accident.

At Save-On-Foods, raffle tickets are being sold for a chance to win one of many rider-friendly gift baskets.

The baskets have been donated by local businesses from Kitimat and Terrace that are in support of the campaign.

“Kickstart Motorsports was huge for [C.O.R.E.Y.], they donated the helmets; Hazmasters was another big one, they donated the roadside safety equipment; the [Kitimat Save-On-Foods] Coca-Cola vendor donated an apple watch; and Silvertip Designs also created our shirts,” Mitchell Bain, assistant store manager of Save-On-Foods said.

Rio Tinto has helped produce the video and is also a C.O.R.E.Y. supporter.